

YOU'RE A QUALIFIED, INSURED
COUNSELLOR. NOW, HOW DO YOU
ATTRACT CLIENTS?

- JANE TRAVIS



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About Jane Travis

Hi, I'm Jane and I run the 'Grow Your Private Practice Club', and am author of the 'Grow Your Private Practice' book.

I was a counsellor and supervisor, successfully running my private practice 'Reflections Counselling Lincoln' from 2005 to August 2019. I also founded and ran the 'Lincoln Counsellors Network' for 4 years.



I previously ran an online blog and business (janetravis.com), and before becoming a therapist, I ran two other successful small businesses.

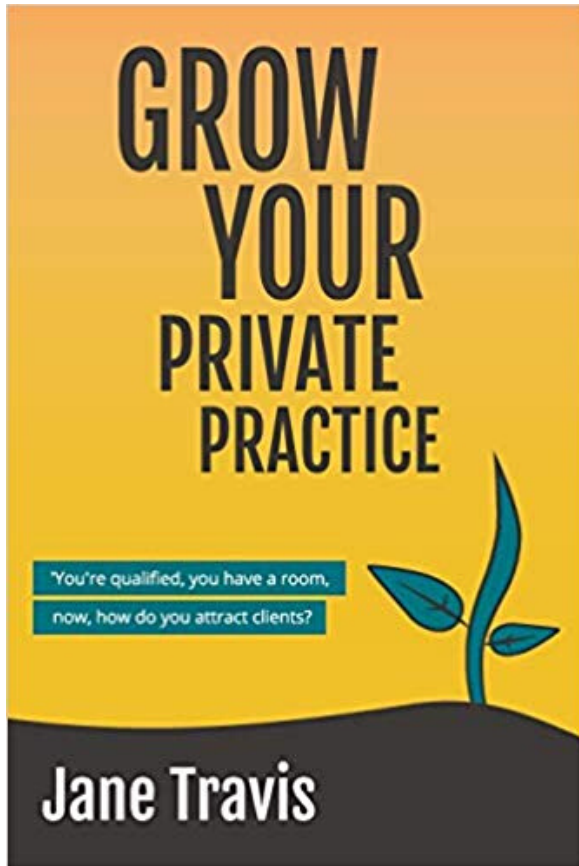
Over time I've learnt – very often by my mistakes! – about marketing, branding, niches, blogging, websites, social media, costing, planning and multiple income streams, along with achieving a work/life balance.

Now, I help other counsellors to build their private practices through the 'Grow Your Private Practice Club', where I provide training, support, and resources to help them build the practice they want, whether that be just a few clients a week, something full time, or using their skills to diversify.

I live in beautiful Lincoln with my dog Kim.



Resources



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