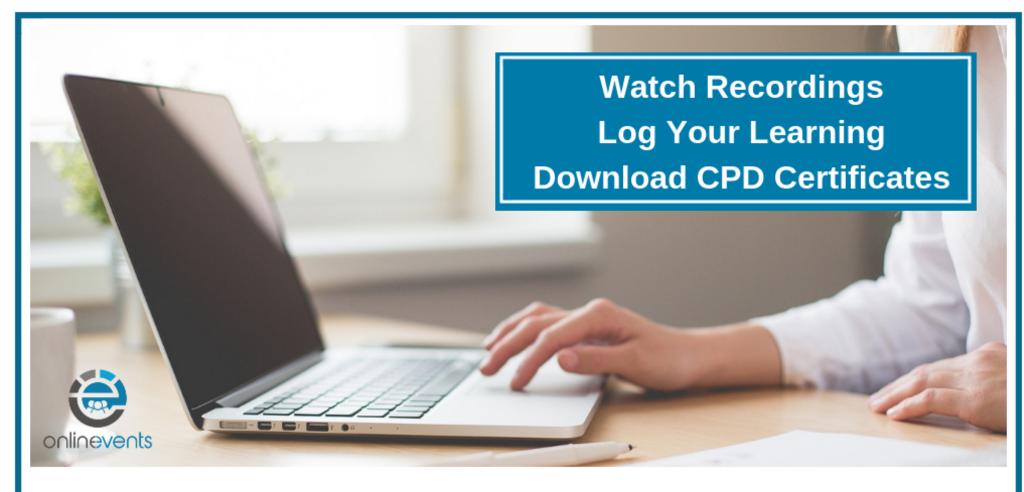
ATTRACT MORE CLIENTS: KEEPING IT SIMPLE WITH THE PRIVATE PRACTICE ANGELS

- JOSEPHINE HUGHES, JANE TRAVIS & SANDRA WILSON



Resource Guide



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Attract More Clients

WITH THE PRIVATE PRACTICE ANGELS

SEPTEMBER 27TH 10AM - 5.30PM



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About Josephine Hughes

Hi. I'm Josephine, a BACP Accredited Counsellor based in Essex. I encourage counsellors to be brave.

I work with counsellors who feel frustrated because they want to help people but they can't find work.



They have all the qualifications and skills they need but they don't have the clients. I help them to build their confidence so that they can earn a living doing what they love. I do this by helping them to value their unique mix of skills and experience. I help them to identify the beliefs that are holding them back and to identify ways to move forward. When they work with me, they find the motivation and courage to take action and build their private practice. I help them to find their purpose, voice, and clients. Add a little bit of body text

Website: josephinehughes.com

Facebook Group: Good Enough Counsellors

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About Jane Travis

I'm Jane Travis, and I'm a counsellor and supervisor from Lincoln.

I also help other therapists in private practice with counsellor specific marketing advice designed to simplify the whole process, saving you both time and money.

This is via the Grow Your Private Practice club, which has courses, resources, live workshops, guest experts, and monthly meetings for members.

There's also a private member forum away from Facebook to connect with others, support and be supported.

Come and see how we can help you grow your private practice.

Website: growyourprivatepractice.co.uk

Facebook Group: Grow Your Private Practice

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About Sandra Wilson

Known as 'Saz' around social media, I am the therapists' social media coach, the creator of the 2019 Social Media Planner for Private Practice and the cofounder of Onlinevents CPD.

I support therapists as they start to use social media to promote their private practice. Being visible online can make therapists feel vulnerable but, at the



same time, in the today's world of accessible technology, it is often an essential part of promoting their practice. Online is where people are searching now for goods and services, including therapy.

Specialising in the 'How To' of social media marketing, Sandra teaches therapists how to get started with different platforms, how to create content, how to use free tools and how to create a regular ongoing online presence without having to be on your phone or at your PC every day. Support from Sandra is in the form of 1-1 online coaching, a free Facebook community and an Online Content Planner (an image and caption for every day of the year).

Website: getsocialwithsaz.co.uk

Facebook Group: Social With Saz - Therapists' Blogging & Social Media Support Hub

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