

HOW TO CREATE YOUR FIRST VIDEO FOR SOCIAL MEDIA

SANDRA WILSON



onlineevents
Learning Together Online

Resource Guide



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About Sandra Wilson

I am the co-founder of Onlinevents. With years of experience in using social media to promote both Onlinevents and managing accounts for others, I teach and support practitioners as they start and continue their social media journey to promote their practice. I share tools to use and free platforms to create images, videos, etc.



When social media is used as a way to build your presence online, it can be used in conjunction with your website and directories.

I work with practitioners to get rid of the overwhelm and to learn how to get the best use out of social media via our Private Facebook Group and one to one coaching.

2019 Social Media Planner



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A5 planner with checklists and ideas for your social media at your fingertips. Includes:

Your Paper Planner Includes:

- Weekly Checklists
- 2019 Awareness Days
- Social Media Photo ideas
- Content Ideas
- Blog Promotion Checklist
- 2019 Profile update checklist
- Weekly Engagement Checklist
- Quick Scheduling Content (when you don't have a lot of time)
- AND MORE

AND 12 MONTHS ACCESS TO ONLINE TUTORIALS FROM JAN 2019 (Via Facebookno membership log in or website access. View the tutorials from your phone and learn)

This diary is a brand new product for practitioners in private practice. Social Media is not the only way to market your practice, but having it running and active can only be a great addition.

How to record Your Video

THIS GUIDE CAN BE USED FOR ANY VIDEO YOU ARE RECORDING FOR SOCIAL MEDIA



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YOUR VIDEO TECH GUIDE**

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