

ONLINE COUNSELLING - HOW TO GROW AND MARKET AN INTERNATIONAL ONLINE COUNSELLING PRACTICE

- CLAY COCKRELL



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Learning Together Online

Resource Guide

About Clay Cockrell

I am a psychotherapist (LCSW) based in New York City. For the past 6 years, I have also been doing marriage counseling online (www.maritalcounseling.com).

A little over a year ago, I realized that there were few resources for other counsellors to market their online practices, so I created The Online Counselling Directory (www.onlinecounselling.com) where we list trained and accredited psychotherapists from all over the world.

Our goal is to educate counsellors on how to do online counseling in an ethical and legal manner, and help clients from all over the world to find the right therapist for their needs.



Clay Cockrell

Event Details

More and more psychotherapists are beginning to take their practices online and connect with their clients via audio/visual platforms (Tele-Mental Health). As a result, there are many questions on how to do this ethically, legally, and responsibly. We aim to provide resources on how to market an online therapy practice to a global audience.



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Therapists Toolbox



"The helping profession is rapidly changing as new technologies are allowing us to connect with our clients in exciting ways. As counsellors and coaches, we know that change frequently brings growing pains.

We have developed the Therapist Toolbox to assist counsellors as they Ethically, Legally, and Effectively provide online counselling to a world that is in need of their skills and talents.

Our aim is to curate and direct you to the best information from leading voices in the field. Our mission: Learning together from those that have gone before us"

onlinecounselling.com

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with Clay Cockrell

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- 2 How do you intend to apply this in your practice?
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John and Sandra (Saz) are a brother and sister team. Onlinevents is an online platform to learn and grow. We have a vision of making learning accessible to everyone without distinction of cost and time

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