

A blurred background image of a desk with a laptop and a mouse. The laptop is silver with the Apple logo visible. The mouse is white. The background shows a bookshelf with books.

# 15 Video/Blog Topics For Counsellors & Therapists

# List of Topics for Video & Blogs

- ★ The top 3 things to consider when choosing a therapist (Add something you offer for example parking, easy access)
- ★ How to choose a therapist
- ★ Top 3 pieces of advice in your niche (Bereavement, Anxiety, Couples etc)
- ★ Top 3 things people struggle with in your niche
- ★ Things to expect when you start counseling (if you can, list a particular number)
- ★ Questions to ask your therapist....(use questions you have been asked)
- ★ Your favourite self-care tips
- ★ What is your charity of choice and why

- ★ 3 Great things about your practice's local area
- ★ Why you love what you do
- ★ A look around your therapy room (if you add something new like a picture or plant talk about it)
- ★ A question you get asked all the time (this can create various videos)
- ★ Review an article/book you have read that is applicable to your audience
- ★ Talk about training you have recently completed. Why you went, what you learned etc.
- ★ Seasonal reminders (reminders throughout the year how particular holidays or seasons affect people in your niche. For example school holidays, time with family, returning to school/work)

# MAKE YOUR BLOG STAND OUT

Always design an image to share with your blog on social media - Use Canva.com to design your images  
(FREE)

For even more tips to market your practice online [CLICK HERE](#) to download our **10 Steps to Increase your Online Presence**



[CLICK HERE TO JOIN OUR FB GROUP #GetSocialWithSaz](#)



# Contact & Coaching



Need a little help getting your blog started? Why not book a FREE coaching call with Sandra and we can talk through the tools and processes

**BOOK YOUR FREE COACHING CALL TODAY**

**Email us: [admin@onlineevents.co.uk](mailto:admin@onlineevents.co.uk)**

*"I learnt so much and you have given me great advice in order for me to move forward. Much appreciated"*



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